

To: Warden, Kevin D., Qualkinbush, D, Overfelt, Gary W., Oconnor, Lori, Mittica, Richard A., Martel, Tom,  
 Harbaugh, Larry W., Ford, Bruce P., Delury, Kevin, Cordell, Sharon S.  
 From: DDA:MSMAIL=rjws/rjrpo4/lamphim; O=rjrem; P=wsx400; A=rjr; C=us  
 Posted: 8/5/96 21:08  
 Opened: 8/12/96 21:08  
 Subject: New Materials/Allocations

*MR*

Each of your regions now has allocations for a number of the Moonlight tee-shirts listed below. We wanted to make sure that you had access to these as we know that they can go a long way in helping out with retailers. In sum, the allocations between the various shirts equal about 250 shirts per region. I hope this helps with your efforts at retail.

*J*

516413 Moonlight "Way Out There" T-shirt - 9  
 513284 Planet T-shirt - 39✓  
 513290 Icebox T-shirt - 49✓  
 516410 Bees T-shirt - ~~44~~ 8990  
 518273 Jumbos T-shirt - 49✓

Additionally, I sent some of you samples of the new Moonlight Mini Counter Display (515432). These are now in the system and can be ordered at any time. This display is adjustable in height and has a footprint half the size of the standard Moonlight counter display.

Please feel free to contact me at x2992 with any questions.

Thanks,

Michael Lamphier

*Rory - you have the allocations.*

	PLANET	ICE BOX	BEEES	JUMBO
1221 <i>house</i>	17			
1222 <i>house</i>			20	
1223 <i>house</i>			20	
27 <i>off</i>				49
25 <i>house</i>				
26 <i>house</i>	17			
29 <i>off</i>				
1210 70 <i>Rory</i>	5		38	

*Rory - you have the allocations.*

*FE/R*

*all ordered*

51847 8319